

# *Middletown's Family Resource Center*



Parents as Teachers<sup>SM</sup>

## *Personal Visit Rewards Program*

### How it works:

Those individuals that choose to enroll in our Parents as Teachers Personal Visit Program will benefit from our free rewards program. Points accumulated will be available to use on items such as : Gift Cards, Diapers, Household items, Food, and etc.

### How you Earn Points:

- Enrollment into PAT = 100 Points
- First Personal Visit Completed = 150 Points
- Play Group Attended = 10 Points
- Referral of another Family = 100 Points
- FRC Calendar Event Attended (i.e Clothing Boutique) = 10 Points
- Follow us on Social Media = 10 Points
- Any Personal visit after initial = 50 Points

\*\*10 points = \$1.00 dollar equivalence

*Families that enroll and complete their first personal visit will earn 250 points which can be redeemed for a \$25.00 gift card to either Stop and Shop or the Dollar Tree!*